



# Kenya Diaspora Investment And property Expo



30<sup>TH</sup> -31<sup>ST</sup> OCTOBER 2025  
Sarit Expo Centre



# Executive Summary: A Vision Realized – KEDIPEX 2025

The Kenyan Diaspora Investment and Property Expo (KEDIPEX) 2025 is poised to redefine the landscape of diaspora engagement, investment mobilization, and real estate ownership by the diaspora in Kenya. Scheduled to take place from 30<sup>th</sup> to 31st October 2025 at the prestigious Sarit Centre in Nairobi, KEDIPEX 2025 is not merely an exhibition — it is a transformative global summit, a high-impact investment forum, and a strategic convergence point for Kenyan diaspora members, international investors, real estate developers, financial institutions, government agencies, and policy influencers.

With a core focus on real estate development, mortgage financing, sustainable urbanization, and diaspora-led economic empowerment, KEDIPEX 2025 is engineered to bridge the gap between the aspirations of the Kenyan diaspora and the tangible investment opportunities within Kenya’s rapidly evolving property and financial sectors. The event is designed to be a world-class, data-driven, and relationship-centric platform that facilitates deals, educates investors, inspires innovation, and accelerates Kenya’s journey toward inclusive economic growth.

## Vision and Mission: Building Bridges, Not Just Buildings

### Vision

To position Kenya as the leading destination for diaspora investment in Africa by creating a world-class, sustainable, and inclusive ecosystem that connects Kenyan expatriates with high-potential real estate and financial opportunities, fostering wealth creation, national development, and intergenerational legacy.

### Mission

To empower the Kenyan diaspora with knowledge, access, and trusted partnerships to make informed, profitable, and secure investments in Kenya’s real estate and financial sectors through a premier annual platform that combines education, exhibition, networking, and deal-making.

KEDIPEX 2025 is built on the understanding that the diaspora is not just a source of remittances, but a reservoir of capital, expertise, innovation, and global networks. The mission is to transition the diaspora from passive remittance senders to active stakeholders and co-creators of Kenya’s economic future.



# Bringing Diaspora Home

With over **4 million Kenyans living abroad**—spread across North America, Europe, the Middle East, and Asia—the diaspora contributes over \$4 billion annually in remittances, making it a cornerstone of Kenya's economic resilience. Yet, despite this immense financial power, diaspora engagement in the domestic real estate market remains fragmented, often hindered by lack of trust, transparency, accessibility, and reliable information. **KEDIPEX 2025** is designed to bridge this gap by creating a world-class platform that connects global Kenyans with leading real estate developers, financial institutions, legal advisors, mortgage providers, and government agencies—under one roof, for three powerful days of investment, , buying, selling, networking, and home ownership realization.

## KENYAN PROPERTY MARKET ON DISPLAY

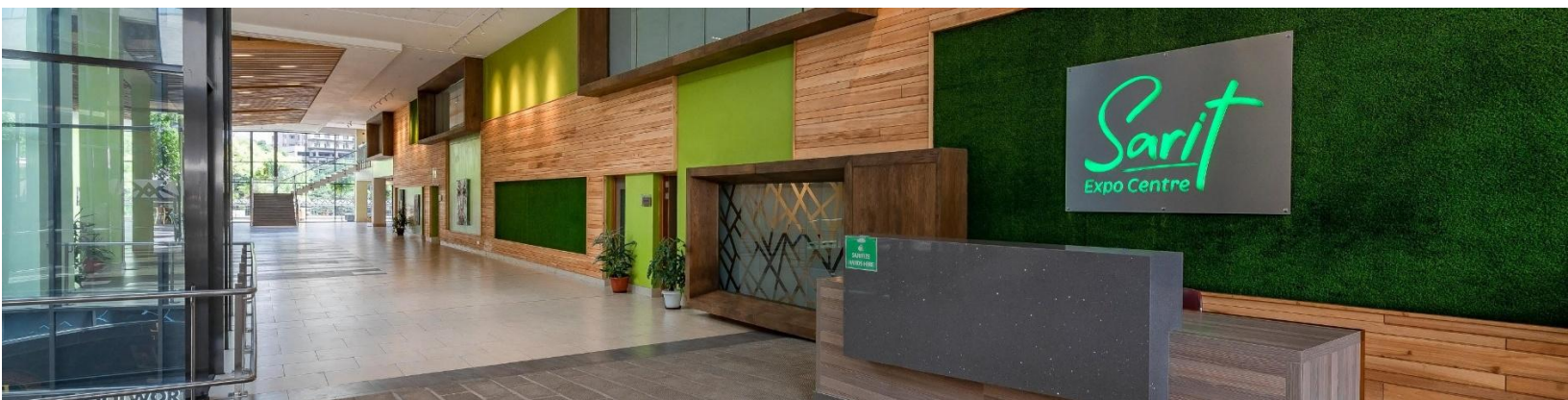


# Who Can Exhibit at the KEDIPEX 2025!

| Exhibitor Category |                                   | Example types         | Benefits                                                    |                                                                                                                                                                                         |
|--------------------|-----------------------------------|-----------------------|-------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1                  | Real Estate Development           | Property & Housing    | Property developers, land developers, real estate firms     | Gain direct access to diaspora investors seeking homes, vacation properties, or rental investments. Build trust through face-to-face engagement and secure pre-sales or joint ventures. |
| 2                  | Affordable Housing                | Social Infrastructure | Developers focused on low-cost housing, government partners | Showcase projects under the Kenya Affordable Housing Program. Attract diaspora funding via group investment schemes and earn social impact recognition.                                 |
| 3                  | Luxury Real Estate                | Premium Property      | High-end developers, gated community builders               | Position your brand as elite. Connect with high-net-worth diaspora looking for premium second homes or status investments in Kenya.                                                     |
| 4                  | Commercial Real Estate            | Offices & Retail      | Mall developers, office space providers                     | Present leasing or co-ownership opportunities. Tap into diaspora interest in stable rental yields from business districts.                                                              |
| 5                  | Short-Term Rentals                | Hospitality & Tourism | Airbnb hosts, vacation rental managers                      | Promote rental management services. Showcase turnkey investment packages with guaranteed ROI.                                                                                           |
| 6                  | Land Investment                   | Land Banking          | Land sellers, land aggregators                              | Sell or lease land parcels to diaspora. Highlight appreciation potential in fast-growing regions like Athi River, Ruiru, or along SGR corridors.                                        |
| 7                  | Real Estate Crowd funding         | Fintech & Investment  | Platforms enabling fractional ownership                     | Attract diaspora looking to invest small amounts. Build brand visibility as a modern, accessible investment gateway.                                                                    |
| 8                  | Construction & Building Materials | Infrastructure        | Cement, steel, roofing, and prefab suppliers                | Showcase cost-effective, durable materials. Partner with developers exhibiting at the same event for bundled offers.                                                                    |
| 9                  | Architectural Design              | Creative Services     | Architects, interior designers, urban planners              | Win contracts from diaspora clients. Showcase 3D models and sustainable designs tailored to overseas tastes.                                                                            |
| 10                 | Property Management               | Services              | Property managers, facility management firms                | Offer full-service management to absentee owners. Sign up clients on the spot with bundled post-purchase care packages.                                                                 |
| 11                 | Mortgage & Financing              | Financial Services    | Banks, SACCOs, mortgage lenders                             | Promote diaspora-friendly loan products. Capture leads for home financing with flexible forex repayment options.                                                                        |
| 12                 | Legal & Conveyancing              | Professional Services | Law firms, conveyancers, title processing experts           | Offer secure land title verification and transfer services. Build trust by solving common diaspora fears about fraud.                                                                   |
| 13                 | Immigration & Relocation          | Diaspora Support      | Visa consultants, relocation agencies                       | Help diaspora returnees settle smoothly. Offer one-stop packages (visas, schools, transport) and earn high commissions.                                                                 |
| 14                 | Solar Energy Solutions            | Green Tech            | Solar panel installers, off-grid energy providers           | Promote energy independence for homes. Offer bundled solar+property deals appealing to eco-conscious investors.                                                                         |
| 15                 | Smart Homes & Automation          | Technology            | IoT, security, automation firms                             | Showcase tech-enabled homes (remote locks, CCTV, climate control). Differentiate properties with modern appeal.                                                                         |
| 16                 | Water & Sanitation Systems        | Utilities             | Rainwater harvesting, borehole, sewage experts              | Present water security solutions for estates. Add value to property offerings in water-scarce areas.                                                                                    |
| 17                 | Agriculture & Agro-Settlements    | Agri-Investment       | Agri-estate developers, farm plot sellers                   | Attract diaspora into agribusiness. Offer fertile land with irrigation, farming support, and export partnerships.                                                                       |

|    |                                        |                          |                                                      |                                                                                                                              |
|----|----------------------------------------|--------------------------|------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------|
| 18 | Eco-Friendly Housing                   | Sustainable Development  | Green builders, eco-village developer                | Appeal to environmentally conscious investors. Showcase energy-efficient, low-carbon footprint homes with long-term savings. |
| 19 | Student Hostels & Accommodation        | Education Infrastructure | Hostel developers near universities                  | Present high-ROI rental opportunities near institutions like UoN, JKUAT, Moi University                                      |
| 20 | Senior Living Communities              | Healthcare & Lifestyle   | Retirement village developers                        | Target aging diaspora seeking comfortable return. Offer healthcare-linked housing with security and community.               |
| 21 | Co-Working & Business Hubs             | Innovation Spaces        | Co-working space operators                           | Attract diaspora entrepreneurs launching startups in Kenya. Offer flexible memberships and networking value.                 |
| 22 | Technology Parks & Innovation Zones    | Digital Economy          | Tech park developers, incubator managers             | Showcase opportunities in Nairobi Innovation Zones. Attract diaspora tech investors.                                         |
| 23 | Tourism & Resort Development           | Leisure & Hospitality    | Resort owners, lodge developers                      | Sell vacation homes in coastal or highland resorts. Offer managed rental programs with 8–12% annual returns.                 |
| 24 | Transport & Logistics Hubs             | Infrastructure           | Developers near airports, SGR stations               | Highlight connectivity. Offer warehousing, retail, or mixed-use spaces in high-traffic zones.                                |
| 25 | Education & School Estates             | Education                | Private school developers, academy investors         | Sell plots near schools or invest in education infrastructure. Appeal to diaspora parents planning children's education.     |
| 26 | Healthcare Estates                     | Medical Infrastructure   | Private hospital developers, clinic investors        | Showcase medical real estate in growing towns. Attract diaspora doctors or investors seeking stable healthcare sector ROI.   |
| 27 | Retail & Supermarkets                  | Commercial               | Mall-based retail chains, supermarket developers     | Offer franchise or leasing opportunities in new developments. Prove foot traffic and profitability with data.                |
| 28 | Waste Management & Recycling           | Environmental Services   | Waste solution providers, recycling firms            | Partner with estates to offer sustainable waste systems. Position as essential for modern, clean communities.                |
| 29 | Security & Surveillance                | Safety Services          | CCTV providers, security firms                       | Offer integrated security packages for homes and estates. Address top diaspora concern: safety of property and family.       |
| 30 | Interior Design & Furnishing           | Lifestyle                | Furniture suppliers, decor brands                    | Showcase turnkey furnished units. Offer diaspora clients "move-in ready" homes with curated Kenyan or international styles.  |
| 31 | Financial Advisory & Wealth Management | Personal Finance         | Investment advisors, wealth planners                 | Guide diaspora on optimal property portfolios. Earn advisory fees and build long-term client relationships.                  |
| 32 | Diaspora Investment Funds              | Collective Investment    | REITs, diaspora-focused investment funds             | Raise capital through pooled investments. Offer diversified, professionally managed real estate portfolios.                  |
| 33 | Cultural & Heritage Tourism            | Lifestyle & Identity     | Cultural village developers, heritage site investors | Appeal to emotional connection. Offer investment in cultural resorts, museums, or ancestral homesteads.                      |
|    | Hospitality and Tourism                | Hotels for accomodation  | High end hotels for visitors                         | Get the high number of diaspora coming to the country for opportunities and host them in your premium facility               |

|    |                         |                  |                                        |                                                                                                               |
|----|-------------------------|------------------|----------------------------------------|---------------------------------------------------------------------------------------------------------------|
| 34 | Film & Creative Studios | Entertainment    | Studio developers, media park builders | Showcase opportunities in Kenya's growing film industry. Attract diaspora creatives seeking production bases. |
| 35 | Wellness & Spa Resorts  | Health & Leisure | Spa resort developers, yoga retreats   | Promote investment in wellness tourism. Offer high-margin, experience-based property models.                  |



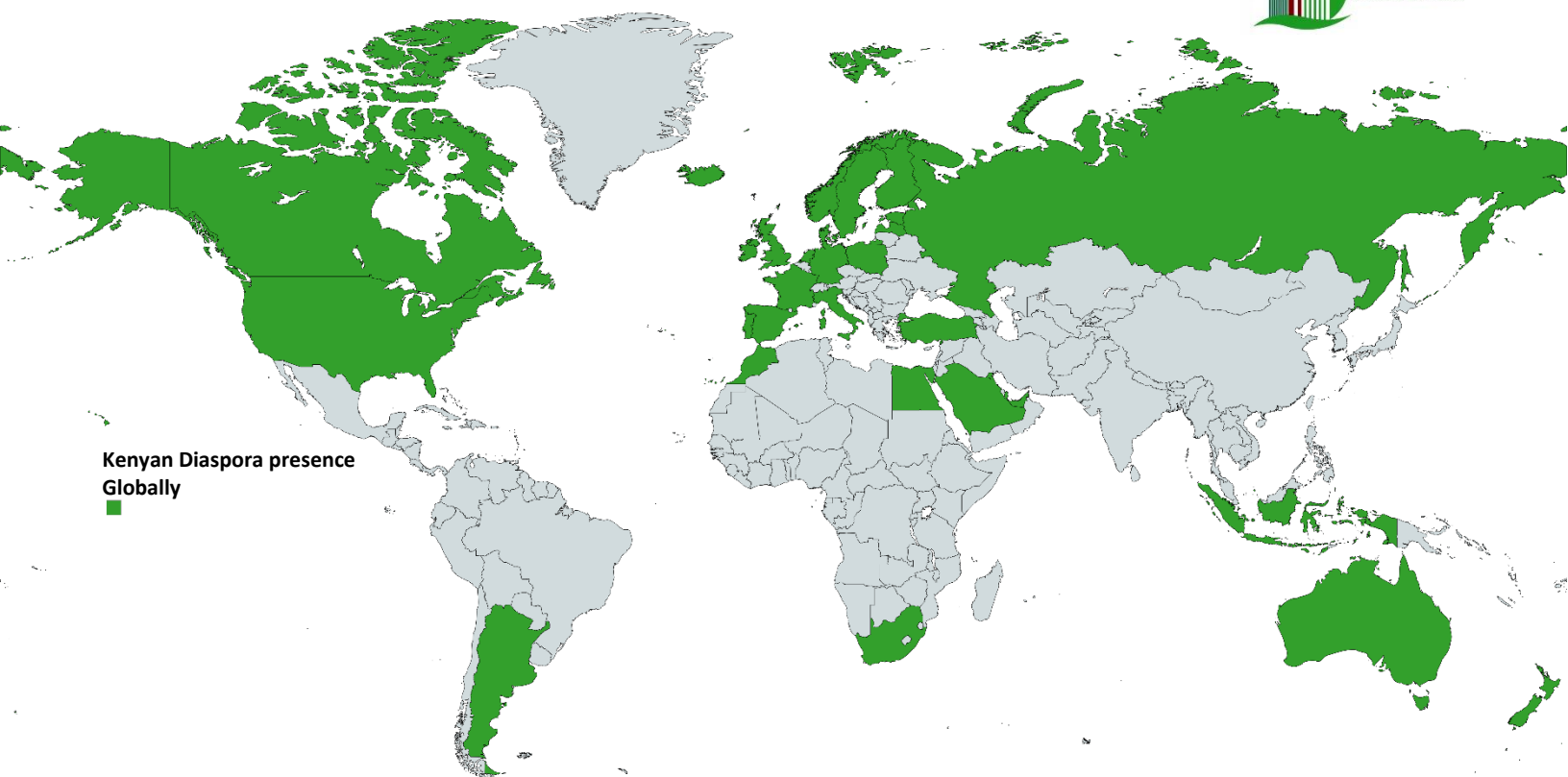
KEDIPEX 2025



Reaching over

2M

Bringing  
Diaspora Home



## Fostering trust, transparency, and confidence between the Kenyan diaspora and the domestic real estate sector.

The Kenya Diaspora Investment and Property Expo (KEDIPEX) is a flagship initiative designed to foster trust, transparency, and confidence between the Kenyan diaspora and the domestic real estate sector. Recognizing that over 3 million Kenyans abroad contribute significantly to the national economy through remittances—over \$4 billion annually—KEDIPEX aims to channel this financial potential into secure, profitable, and sustainable property investments back home.

A major barrier to diaspora investment has been the lack of trust due to past experiences with fraud, opaque processes, delayed projects, and limited post-investment support. KEDIPEX directly addresses these concerns by creating a regulated, vetted, and professionally managed platform where only pre-qualified developers, legal advisors, financial institutions, and government agencies participate. Every property showcased undergoes rigorous due diligence, including title verification, compliance with land use laws, and proof of project financing.

Through live site visits (virtual and physical), developer track records, third-party audits, and real-time Q&A sessions with legal and financial experts, KEDIPEX demystifies the investment process. Partnerships with national institutions and reputable banks ensure regulatory oversight and escrow payment systems for added security.

Furthermore, KEDIPEX offers post-purchase concierge services—property management, rental facilitation, and tax advisory—to ensure long-term engagement. By combining education, transparency, and accountability, KEDIPEX becomes more than an expo—it is a trusted bridge connecting the diaspora to Kenya's growing property market, transforming remittances into tangible assets and nation-building.



**KEDIPEX**

KENYA DIASPORA INVESTMENT  
AND PROPERTY EXPO



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